



## CASE STUDY

### POTS Replacement for Medical Clinics



## Large Multigroup Specialty Practice Saves Money by Switching to Ooma AirDial

### **The customer:**

A large multigroup clinic with over 800 medical professionals in over 30 locations.

### **The challenge:**

The operator needed to lower the cost of the POTS lines to control their spending and turned to a telecom expense management consultant for advice. The consultant, familiar with POTS replacement solutions on the market, immediately suggested Ooma AirDial due to the affordability, ease of doing business with Ooma and outstanding customer support.

### **The solution:**

The facilities IT team accepted the recommendation of Ooma AirDial from their telecom consultant without looking at other alternatives. Ooma AirDial is being deployed at all the facilities owned by the clinic to support fire alarm panels, elevator phones and fax machines.