

## Modernize your phone system while saving money with Ooma SIP Trunking

Do you have an aging premises-based PBX system and call management infrastructure that requires you maintain your hardware investment? Do you want to modernize your communications capabilities so your team and customers can enjoy greater functionality, agility, mobility, and speed-to-resolution?

Ooma enables organizations to keep their infrastructure investment while gaining all the efficiencies and cost savings of UCaaS, whether you have a pure cloud or hybrid / premises model.

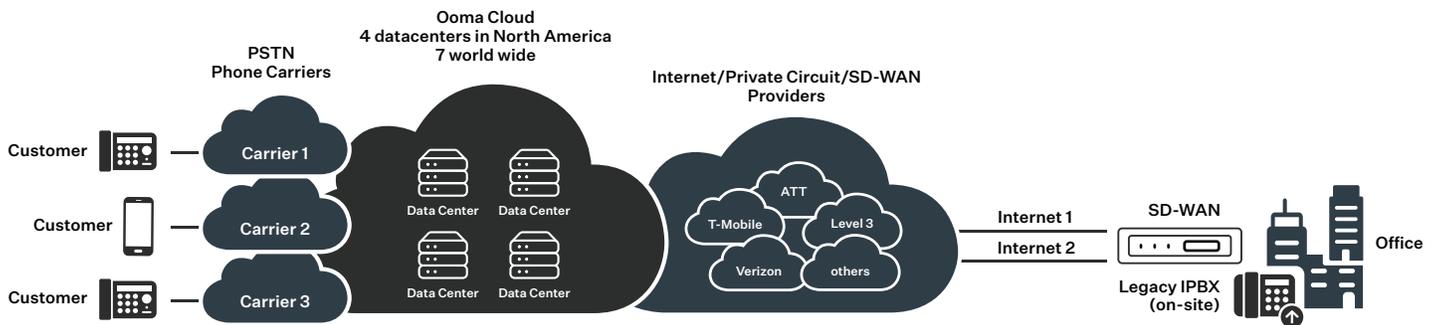
### Telco carriers are divesting from old analog “Trunks”

Using old PBX over copper is stable, however it’s very inflexible and expensive, and some carriers are migrating away from supporting legacy analog trunking services. That means you will need to find a different solution once analog trunking is retired by the carriers.

### The Benefits of SIP Trunking

If your system can’t fully support migrating to the cloud, Ooma can bring the cloud to you! We enable you to eliminate expensive local phone carriers and modernize your communications system using your existing hardware.

- **Low maintenance and total cost of ownership:** Keep your traditional TDM based PBX! Ooma provides interworking premised-based gateway for PRI/CAS trunk replacements.
- **Better scaling while saving time and costs:** Add or delete lines without spending any extra time or money on installing new hardware, so your system can easily scale and evolve with you as your business grows.
- **No new infrastructure needed.** You don’t have to worry about investing the time and money required to rip and replace your aging hardware.
- **Multiple call paths** to accommodate per location peak capacity requirements.
- **Call path pooling pricing model** for oversubscribing in multi-location deployments.
- **Unmetered inbound/outbound usage.** Each call path is available 24x7 for use as needed under one flat rate.
- **Unlimited LD Termination** within the US48 and Canada.
- **Dedicated Project Coordinator** assigned to implementation. Best support heroes in the business!
- **Unified dialing plan in multi-location environments** brings all sites “on-net”
- **Support for multi-homed networks.**
- **Fully migrate to the cloud over time.** Ooma helps you every step of the way. Save money, boost your team’s productivity with cloud communications you can manage from anywhere!



### Simple and Affordable, from One Proven Partner

Ooma makes the complex simple. We provide easy, flexible, and affordable solutions that deliver a better communications experiences, all while saving money.

### Why Ooma?



Born in the Cloud:  
Founded 2004



Publicly listed  
(NYSE: OOMA)



2+ million  
users



900+ employees/  
contractors



Decades of expertise in Internet  
infrastructure and cloud communications